



Niv Haviv

Brand & Marketing Designer

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Tel Aviv

[Portfolio ↗](#)

Graphic designer and illustrator combining branding, marketing and editorial design with visual storytelling and AI-assisted website and video creation.

EXPERIENCE

Graphic Designer

National Media

National Geographic Kids Israel

Niflaot Kids

May 2023–Present

- Sole designer for two monthly children's magazines, responsible for visual design, layout, production timelines and print-ready delivery.
- Design marketing materials, social assets, merchandise and signage.
- Proposed three editorial sections adopted by the magazines; contribute original puzzles, content concepts and marketing ideas.

Freelance Graphic Designer

Simply

2024 · Short-term project

- Adapted supplied imagery into music cover assets in Figma during a system migration, following predefined design specifications.

Graphic Designer

Tzivlin Advertising

2021–2023

- Designed landing pages, social assets, billboards and brochures across client brands.
- Distributed briefs and coordinated task allocation across a four-designer team.

SELECTED PROJECTS

Digital & AI Projects

- Designed and built a website and store in Lovable, with payments, an admin interface and AI assistants.
- Designed an interactive portfolio and directed implementation with Claude Code.
- Create and edit short-form social videos; developing a Higgsfield video concept using original illustrations and home-shot footage.

Writing & Illustration

- **New Direction:** Wrote, illustrated and designed a 304-page graphic novel. Completed Hebrew and English versions; publication pending.
- **Asafletzet:** Wrote, illustrated and self-published a children's book.

EDUCATION

Shenkar

Graphic Design Certificate, with Honors · 2020–2021

John Bryce

UX Design Certificate, Tal Florentin · 2023

Yoram Loewenstein Performing Arts Studio

Acting Studies · 2015–2018

TOOLS

Adobe: Photoshop · Illustrator · InDesign

AI & Web: Claude Code · Lovable · ChatGPT

Video: InShot · Higgsfield

LANGUAGES

Hebrew: Native · **English**